

PRESS KIT



Bower Mortgage Company

Contact:

Geoff Charles - Managing Director

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Summary for Journalists

Media Services

- Articles
- Press Releases
- Radio/TV Interviews
- Expert Comment

Experience

- Writes regularly for regional publications/online resources on Mortgages, Mortgage Protection and Mortgages in Retirement
- Working closely with the company's marketing manager, provides quality, well-researched publication-ready written material
- Keen to progress into writing for national consumer/industry titles

Knowledge/ability

- Vast knowledge/experience in the Mortgage and Equity Release market
- Dedication to communicating complex issues in plain English

Qualifications

- Equity Release Awards Winner 2009 - Best Financial Adviser (<10 employees)
- CeFA & CeMAP
- CF7 / HR1 / CeRRE
- Presently studying for CF8

About Bower Mortgage Company

- Independent Whole of Market Mortgage Advisers
- The company has a focus on building long term customer relationships
- All advisers fully qualified
- Directly authorised by the FSA
- Essex based with service outreach throughout the UK
- Majority of work is referred by business professionals with some advertising
- FSA Register No: 451607

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Head Office: Equity House, 33 Consort Close, Warley, Brentwood, Essex CM14 5XE

Tel: 01277 262724 **Fax:** 0871 661 9619 **Email:** info@bmcuk.co.uk **Web:** www.bmcuk.co.uk

Resource Description

Bower Mortgage Company: FSA regulated UK-wide mortgage advisers offering mortgage planning and protection advice from the whole of market.

Consumer Highlights

- Whole of market independent advice offers access to every mortgage provider
- Complete transparency with fees
- Working with clients long term to ensure their mortgage still meets their needs as they and the market evolve over the years
- Own dedicated, fully qualified adviser

Case Studies

- Contact Sarah McInerney on 020 8595 0990 or sarahmac@bowermortgage.co.uk

Further information

- Company website: www.bowermortgagecompany.co.uk.
- Company telephone: 01277 262724

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